



**Pankhudi Foundation**

Registered Charitable Trust: F-37685,  
Unit No 102, Bhavani Industrial Estate,  
Opp. IIT Bombay, Powai, Mumbai  
Pin Code: 400076, India  
Ph: +91-022-25794336 (6pm-9pm IST)

**Circular: Admin 05/08-10**

**Date: 28<sup>th</sup> August 2010**

## **Sahayata: Collection Drive for Leh Flood Relief**

The cloudburst in Leh has wreaked immense havoc. Families have been wiped out completely, dead bodies are still buried under layers of mud, and victims are left exposed and vulnerable to the harshness of the upcoming winter. Lack of homes and food will make it difficult for many to survive temperatures that go down to -20 degrees Celsius.

To offer assistance in their time of need, Pankhudi Foundation has launched a Sahayata Campaign for the victims of the floods. The drive will be a nationwide effort with collections undertaken in all Pankhudi Chapters (Bangalore, Delhi, Mumbai, Hyderabad, and Pune). This will be done in collaboration with GOONJ ([www.goonj.org](http://www.goonj.org)), an NGO that works in disaster stricken areas to bring relief to victims.

This is an urgent appeal to everyone to join us in our attempt to help restore some state of normalcy to the people affected by this great disaster. We will be collecting the following:

### **MATERIAL CONTRIBUTION**

1. Good quality woolens and blankets (Important)
2. Tarpaulins and thick plastic sheets
3. Export surplus/cotton cloth to make sanitary napkins
4. Cooking and water storage utensils/buckets
5. School material - toys & games, stationary, notebooks etc.
6. Lanterns, candles, matchbox, torch & batteries

All items must be in USABLE CONDITION. Please donate gunny bags to package the material.

### **MONETARY CONTRIBUTION**

Taking material to Leh is costly and difficult therefore GOONJ will be using the money we raise to buy materials from cities near Leh.

- Donations must be in the form of CHEQUES / DRAFTS ONLY in the name of "GOONJ". We cannot accept cash.
- All your donations are eligible for Tax Exemption under 80G. For receipts, please write the following information behind your cheques/drafts – Name, Address, Phone No. and PAN No.



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### What happens to your contribution?

- All the cheques and drafts we collect will be sent directly to GOONJ who will use it to purchase clothes, food items and other required material for the victims. They will be transporting this to Leh and distributing it with the help of local organizations there.
- All other material will also be sorted, packaged and sent to GOONJ who will transport it to Leh.

The drive will go on from 28<sup>th</sup> August to 10<sup>th</sup> September therefore all donors are requested to make their contributions before the last date. Pankhudi volunteers in all our chapters will assist you in making your contributions. Their contact details are given below:

Pankhudi Sahayata 2010: Leh flood Relief Work	
Pankhudi Sahayata Volunteers	Contact Number
<b>Bangalore</b>	
Ms. Chhavi Arora	9740375954
Mr. Anuj Bhargava	9739137485
<b>Delhi</b>	
Mr. Vaibhav Khandelwal	9310121285
Mr. Amit Garg	9971006580
<b>Hyderabad</b>	
Mr. Rajesh Kumar Singh	9704165208
Mr. Ramesh Kolluri	8008099898
<b>Mumbai</b>	
Mr. Abhishek Shenoy	9920396422
Mr. Aditya Karandikar	9004991505
<b>Pune</b>	
Mr. Sachin Agarwal	9604895693
Mr. Shrikant Iyer	9730580513
<b>Other Locations</b>	
Mr. Rohan Honwade	9986203352

You can also e-mail us at [sahayata@pankhudifoundation.org](mailto:sahayata@pankhudifoundation.org) for more information.



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### About Pankhudi Foundation

Pankhudi Foundation aims to serve the interests of children from underserved areas in our society. Founded by Shahzad Wakeel, It is a group of motivated young people who came together in 2005. It was formally registered as an NGO in 2006. Since then it has launched a number of programs and initiatives aimed at improving the quality of life for children they serve. Pankhudi Foundation is currently working across several cities in India including Bangalore, Delhi, Hyderabad, Mumbai, and Pune.

### Our Existing Projects

- **Protsahan:** Imparting education to children from underserved part of our society.
- **DivyaDrishti:** Imparting English and Computer education to visually impaired children.
- **Aashayen:** Support organizations working for HIV affected children.
- **Aanchal:** Adoption Study and Promotion.
- **Sahayata:** Collection drives for the victims of national disaster / natural calamities.
- **Sanjeevani:** Initiative to spread awareness about health and hygiene among the residents of lower economy zones in urban India.

### About GOONJ

All GOONJ initiatives revolve around making creative and optimum use of waste material as a resource, right from old cloth to furniture including big generators. Started in 1998 with 67 personal clothes, GOONJ is channelizing more than 40,000 kgs of material every month. It has its own offices in seven cities and voluntary set-ups in few other cities. It has implementation in different parts of 21 states, and works with over 150 partner groups including Indian Army, Ashoka Fellows, social activists, Panchayats etc. Goonj's five member governing body and over 300 volunteers are headed by Anshu Gupta, an Ashoka Fellow and the Founder Director of GOONJ.

Its Rahat initiative for reaching relief in natural and human made disasters apart from annual disasters like floods and winters, has been active since the Chamoli earthquake in 1999. Rahat Winters is its regular campaign to build up awareness on treating winters as an annual disaster. It seeks support of people to reach material in the villages where countless people die or suffer due to the scarcity of a basic pair of clothing or cut jungles to keep themselves warm.